

CLAUDE LUBICKI

CEO

BioExpand®, Bridging Science to Commercial Success



Claude Lubicki is the CEO of BioExpand an International Life Sciences Consultancy boutique with over 20 years experience in pharma serving 15 years abroad justifying a global experience and geographic/cultural diversity. Claude Lubicki has worked in various leadership positions for large companies but also mid-sized privately and publicly owned organizations. He has a track record of success both at HQ and local level. He is experienced in Marketing (Global & local), Business Start-up (affiliates and business units), P&L Management, Business Turnaround Management, Business Development & Licensing, Consultancy in the Biotech arena and for major pharma companies. He also has experience in change management, the leadership of integration programmes following M&A and leading matrix structures.

He is used to work with people from different countries and cultures. He speaks fluently French, English, Italian and German and can deliver workshops in at least three of those languages.

Claude Lubicki established BioExpand first in Turku Finland and is now operating from Paris, France.

BioExpand provides a unique set of Marketing and Commercial Strategy Development services for small to mid-sized pharma and Biotech companies wishing to develop their geographic presence in Europe or simply seeking advice. Claude Lubicki provides operational support when needed especially for Market entry into France. Claude Lubicki also provided several workshops on innovation and leadership for Emerging Markets Executives.

Claude Lubicki is also European Advisor to Saxa Equity, a US

Investment management firm focusing on developmental opportunities in life sciences and related technologies.

Claude Lubicki has recently joined the Management Centre Europe as Senior Associate allowing him to work on international assignments with major pharma companies on strategy implementation, leadership and innovation.

Claude Lubicki's consulting, management and leadership experiences include working with companies such as GlaxoSmithKline, Pfizer, Menarini, Orion Corporation, Grünenthal but also start-up biotech companies such as BioCis Pharma, Juventia Pharma, Turku Science Park (Finland) and others.

By decree of the Prime Minister, Claude Lubicki was twice nominated Counselor to the French Foreign Trade (2002- 2008). In addition, Claude Lubicki was invited by the French Ministry of Finance in a TV debate on Entrepreneurship in the EU (May 2005)

Claude Lubicki earned a Masters in Business & Administration from the University of Hartford, CT, USA. He also holds an Msc in Economics from Paris I Pantheon-Sorbonne. He also completed and Executive Programme of International Marketing from INSEAD.

Claude Lubicki is volunteering in joining the Lions Club as Chartered Member and has been responsible to define the Club's projects which are focusing on childhood support for needing families in his community.